

TRADE BUYER PROGRAMS

Access exclusive incentives and tailored sourcing opportunities for qualified international buyers



REGULAR VIB Very Important Buyer



WHO IS QUALIFIED FOR THE PROGRAM

- Overseas-based importers, retailers, wholesalers, and design professionals
- Established company sourcing for home, furniture, fashion, components, holiday, and gifts products



KEY BENEFITS & INCENTIVES

- **Exclusive advance market access one day before the official opening**
- **3D/2N** hotel accommodation at our Partner Hotel, Conrad Manila
- 2-way dedicated airport transfers
- Daily shuttle service from hotel to venue and vice versa
- Priority slots to events and activities



REQUIREMENTS

- FAME+ Trade Buyer Registration
- Submission of:
 - Company Profile
 - Passport bio page and business card
- Event Proper: Minimum of 3 Meetings with Manila FAME Exhibitors



BUYER DELEGATION PROGRAM



WHO IS QUALIFIED FOR THE PROGRAM

- Must be composed of **ten (10) delegates** organized under one overseas-based association
- Must designate a **Head of Delegation (HoD)** to coordinate with the Manila FAME team



KEY BENEFITS & INCENTIVES

- Group airfare subsidy:
 - **Asia** - USD 5,000
 - **Middle East, Africa, & Oceania** - USD 8,000
 - **Europe & Americas** - USD 10,000
- May apply for the VIB Program, if qualified (individual application)



REQUIREMENTS

- FAME+ Trade Buyer Registration
- Submission of:
 - Company Profile
 - Passport bio page and business card
- Profile of the Association + Proof of membership of delegates



ASIAN TRADE FAIR CIRCUIT PROGRAM



WHO IS QUALIFIED FOR THE PROGRAM

- New or inactive Manila FAME trade buyer who is visiting a trade fair anywhere in Asia in October
- Overseas-based importers, retailers, wholesalers, and design professionals from a reputable company



KEY BENEFITS & INCENTIVES

- Airfare reimbursement of up to **USD 500**
- May apply for the VIB Program, if qualified



REQUIREMENTS

- FAME+ Trade Buyer Registration
- Submission of:
 - Company Profile
 - Passport bio page and business card
- Travel itinerary



15-17 OCTOBER 2026



10:00AM - 7:00PM



WORLD TRADE CENTER
METRO MANILA

**REGISTER
NOW**

CONTACT US:

Manila FAME Buyer Secretariat
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