

ARTIPELAGO unveiled: Here's what you can expect in the Philippine pavilion at Maison&Objet 2024

By Arry Asiddao

As one of the world's largest trade events for the design, home decor, and lifestyle industries, Maison&Objet offers a diverse array of products from thousands of international companies. Held biannually in Paris, the highly-anticipated trade fair will take place from January 18 to 22, 2024, bringing together a growing community of exhibitors, buyers, and design enthusiasts.

The Philippines is among the 147 countries participating in the fair and will be showcasing 14 homegrown brands under the country pavilion called ARTIPELAGO. In addition to furniture, home decor, and lamps, ARTIPELAGO will also feature a collection of paintings and artworks by 14 Filipino artists, curated by Galerie D' Antoine and DF Art Agency.

ARTIPELAGO is designed to stand out as it embodies the country's dynamic design scene, born out of its archipelagic nature. The Philippine pavilion promises an immersive display of functional pieces that double as art forms—marrying culture and heritage with innovation. From coastal lounge chairs and collapsible lamps to a Dalí-inspired clock, here are some of the unique pieces you can find in the Philippine pavilion at Maison&Objet 2024.

Furniture



Beaufort Mirror Frame, JB Woodcraft

This mahogany mirror frame has exquisite detailing that harks back to the opulence of the Baroque era with its blend of contemporary and classic shapes and finishes. Handcarved by local craftsmen, the frame embodies the artistry of woodworking which JB Woodcraft is known for.



Sherra Lounge Chair, Finali

Crafted from rattan, this minimalist chair exudes a relaxing coastal vibe that effortlessly harmonizes sophistication with functional design. The chair has an abstract shape that evokes fluidity and movement, making it an ideal piece of furniture for contemporary spaces.



Banana Bark Coffee Table, South Sea Veneer

Bring an air of tropical charm to your space with this table that features the traditional hand-inlay technique of marquetry, applied to the natural fiber of banana bark. Each strip of the dried banana bark is prepared, cut, and inlaid together by hand to form its geometric pattern.



Anselma Lounge Chair, A. Garcia

Handwoven by local artisans and crafted from premium quality material, this monochromatic lounge chair not only offers comfort but also brandishes timeless elegance.



Domus Side Chair, Jireh Forge

This piece is a testament to the artistry of wrought iron, which is known for its durability and elegance that can elevate any space. With this chair inspired by classical aesthetics, Jireh Forge stays true to its mission of producing bespoke metalwork that blends innovation with enduring design.



Soledad Bar Cabinet, Mejore

This bar cabinet showcases a striking art deco-inspired fretwork design that overlays woven raffia. The inside shelving provides functional storage for your favorite beverage.



Gale Chair, Nature's Legacy

Known for its innovation and sustainability, Nature's Legacy is expanding the use of its patented Marmorcast® material beyond home decor with this conversation piece. This eye-catching club chair is handmade from high-grade polymer, giving it a unique mirror-like finish that lends an air of luxury to any setting.

Lamps & Lighting



Modular Lamp in Coco Lace or Handmade Paper, Indigenous

Brighten up any room with this stunning hanging lamp featuring a multi-layered bamboo frame shade crafted from sustainable materials. Magnetized to create a classic ancient post figure, this lamp is collapsible for easy and cost-effective packaging.



Udon Lamp, Tadeco

Bring life and personality to your space with this one-of-a-kind lamp that mimics the appearance of Japanese udon noodles. With its interesting shape and expansiveness, the Udon lamp adds dimension to your space while providing functional lighting. This three-tiered lamp is handcrafted from abaca fibers by skilled artisans of Mindanao.



Emi Hanging Lamp, Vito Selma

The Emi lamp features a harmonious blend of modern design and natural elements. Crafted through rattan manipulation, the lamp emanates a flowing aesthetic with its abstract shape, casting a warm and inviting glow in any space.



Perle Pendant Lamp, Zarate Manila

The Perle Pendant Lamp is part of a three-piece collection of side tables and lighting created exclusively for Maison&Objet 2024 by designer Jim Torres. Made of translucent capiz shells, this lamp captures the serene and romantic atmosphere of the ocean, adding sophistication and tranquility to any space.

Home Decor & Accessories



The Wicked Wall Art/Clock, Venzon

This whimsical piece was inspired by "The Persistence of Memory," one of the most famous paintings of Spanish surrealist artist Salvador Dalí. Meticulously crafted from aluminum and wood, the clock combines mechanical precision with surreal aesthetics reminiscent of Dalí's work.



Art Weave - Trellis 4, WeaveManila Inc.

This geometric honeycomb abaca rug in grey field with black border lines is a representation of traditional style and handcrafted artistry. This gorgeous rug was carefully weaved with 100% natural abaca fibers to create an elaborate honeycomb design.



Leda Draped Torso, Aerostone

The Leda Torso is a testament to the timeless beauty and allure of the human form. Made of reconstituted stone, this statue features a weathered look that gives it a classical aged appeal.

The Philippine participation at Maison&Objet 2024 is organized by the Center for International Trade Expositions and Missions (CITEM) in partnership with the DTI Competitiveness and Innovation Group and supported by the Foreign Trade Services Corps and Philippine embassies and consulates in Europe.

Visit the Philippine Pavilion at Maison&Objet, Hall 6: TODAY, F92-G91, Parc des expositions Paris Nord Villepinte, from January 18 to 22, 2024. For more details, you can contact Chiqui Veneracion, the Philippine representative of Maison&Objet at 2911chiqui@gmail.com.

In addition to being featured at the Philippine Pavilion, participating companies will be showcased on MOM, Maison&Objet's digital platform, throughout 2024.

To learn more about the participation, visit <u>fameplus.com</u>.

About CITEM

The Center for International Trade Expositions and Missions (CITEM) is the export promotions arm of the Philippine Department of Trade and Industry (DTI).

For nearly 40 years, CITEM has established the country's image as a premier destination for quality export products and services. It continues to set the highest standards of creativity, excellence and innovation to achieve competitiveness in the home, fashion, lifestyle, food, creative, and sustainability sectors.

CITEM is committed to developing, nurturing, and promoting micro, small, and medium enterprises (MSMEs), brands, designers, and manufacturers by implementing an integrated approach to export marketing in partnership with other government and private entities.

About FAME

FAME is a community of brands, designers, and manufacturers that showcase quality artisanal products in signature trade show Manila FAME, on digital platform FAME+, and in trade fairs and B2B initiatives around the world. The FAME community likewise includes global buyers and other stakeholders.

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