DESIGN COMMUNE

Design Commune presents a curated showcase featuring home and fashion pieces carefully designed and produced under CITEM's product development program.

With the guidance of award-winning design authorities, local brands and manufacturers produce new prototypes inspired by the theme Reimagination.

DESIGN COMMUNE - HOME BEYOND REALITY

PLAYFUL, IMAGINATIVE, AND INVENTIVE





COMPONENTS

Coverings, Parts, and Fittings

Mix and match from a selection of fundamental

building blocks that will redefine the customization

experience and give new life across architectural,

interior, and industrial applications that underscores the

endless possibilities of Philippine craftsmanship.

SUSTAINABILITY SOLUTIONS EXCHANGE

Manila FAME puts a spotlight on MSMEs practicing

circularity in the home, fashion, and lifestyle sectors in a

showcase of artisanal pieces made of Pinyapel and other

innovative and ethically-sourced materials. Pinyapel is a

paper material made of discarded pineapple leaves

developed by Design Center of the Philippines (DCP).

Discover eco-friendly design pieces at the Sustainability

Solutions Exchange (SSX) booth.

A Manila FAME Design Retrospective

Go back in time and revisit the '80s and '90s, an

era of glorious design history, as Manila FAME

celebrates the brands, artisans, designers, and

pieces that have made this trade show for

home, fashion, and lifestyle the first—and the best—of its kind in the country.

The Design Commune - Home section is helmed by designers Rita Nazareno and Gabby Lichauco of Nazareno/Lichauco. Their pieces, in collaboration with 25 Philippine manufacturers and brands, are inspired by instruments, ubiquitous materials, and life forms such as extinct animals and plants that are reinterpreted as functional homeware. These everyday concepts are reimagined into lighting fixtures, tables, wall decors, 3D sculptures, and novelty pieces.



NAZARENO/LICHAUCO

Rita Nazareno and Gabby Lichauco are internationally-awarded Filipino curators and mentors known to highlight contemporaneity and innovation in traditional craft and materials.

FEATURING

A. GARCIA LIFESTYLE, INC. · ADORNO72 HOME DECORS · ART MEETS CRAFT INC. ARTISANA ISLAND CRAFTS · BON-ACE FASHION TOOLS, INC. CALFURN MANUFACTURING PHILIPPINES, INC. - E. MURIO - LIJA BYTHAT ONE PIECE HACIENDA CRAFTS COMPANY, INC. · ISLAND RKOC HOME DECORS · JB WOODCRAFT INC. KLASSY COLLECTIONS AND DESIGNS CO. · KLAYPEL PHILS. · LARONE CRAFTS, INC. MARSHA'S CRAFT · NATURELINE ENTERPRISES · PRADO FILIPINO ARTISANS, INC. PRIZMIC & BRILL · S.C. VIZCARRA · SHELMED COTTAGE TREASURES SOUTH SEA VENEER CORPORATION - TIMBERMATE-HMT INDUSTRIES CORP VENZON LIGHTING MANUFACTURING • WEAVE MANILA INC. ZYRRAH'S ARTS & CRAFTS

DESIGN COMMUNE - FASHION PARAMETRICS

NATURAL IMAGERY AND ORGANIC STRUCTURE







Inspired by topography, plants, and biomimicry--or strategies of designs from nature, Maco Custodio collaborated with fashion brands to create exquisite accessories, apparel, and footwear reminiscent of natural imagery and organic structure.



Maco Custodio

Maco Custodio is an esteemed Filipino designer and creative consultant. He is equipped with an industrial design background and holds prominent positions at national fashion and design organizations.

FEATURING

ABACA AND MORE · AI-SHE FASHION · ANMARI & CO. · ARNEL PAPA $\mathsf{BEATRIZ} \cdot \mathsf{IKOT} \cdot \mathsf{JHAZ} \; \mathsf{FOOTWEAR} \cdot \mathsf{MARIA} \; \mathsf{ANGELICA} \; \mathsf{RARE} \; \mathsf{FINDS}$ MJORIAN · WEARABLE ART BY PEEWEE BENITEZ · VESTI · HAROLD + HARRY



DAY 1 17 OCTOBER

9:00 AM - 12:00 NN 2nd Floor, Luna Room DESIGNING FILIPINO: CREATIVITY, IDENTITY, AND CULTURE IN THE GLOBAL MARKET

9:10 AM - 9:30 AM

Exporting Philippine Design: Showcasing Filipino Creativity on the Global Stage Rev Naval, OMO Furniture



9:30 AM - 9:50 AM Intellectual Property as a Tool for Building **Global Competitiveness** Atty. Jocs Dilag, Bughaw Creative Collective



9:50 AM - 10:10 AM Designing with Sustainable, Locally Sourced Materials Ar. Jed Yabut, Jed Yabut Furniture, United Architects of the Philippines



10:10 AM - 10:30 PM Cultural Mapping: Identifying Markers of Philippine Identity in Design

IDr. Kat Correa, Philippine Institute of Interior Designers



10:30 AM - 11:00 AM Panel Discussion: The Future of Filipino Design in the Global Arena

Moderated by IDr. Carla Mae Leonor, Design Center of the Philippines



CFIP Furniture Design Competition Presentation Chamber of Furniture Industries of the Philippines



2nd Floor, Hidalgo Room 2:00 PM - 3:00 PM INTERWEAVING STORIES: BETWEEN DESIGN AND ANTHROPOLOGY

Alvaro Catalán de Ocón Organized by Design Center of the Philippines and the Embassy of Spain in Manila

DAY 2 18 OCTOBER

2nd Floor, Luna Room



TALKING TRENDS FOR 2026 AND BEYOND: INSPIRE, INFORM, AND INVIGORATE

Patti Carpenter, Global Trend Ambassador



2:00 PM - 3:30 PM

10:00 AM - 12:00 NN

SHIFTING GEARS, STAYING AHEAD: EMBRACING SUSTAINABILITY INITIATIVES FOR BUSINESS GROWTH

Edward Marcel Gacusana, Global Compact Network Philippines Executive Director



3:30 PM - 5:00 PM ADOPTING GREEN ENTREPRENEURSHIP AND CIRCULARITY

Pete Delantar, President and Founder of Nature's Legacy (in cooperation with Design Center of the Philippines)

SPECIAL EVENTS

DAY 1

1:30PM - 4:30PM Philippine Fashion Coalition Launch of Activities

4:30PM - 5PM **KATHA Awards Ceremony**

5PM - 5:30PM Taglay Pinoy Program Grand Launch

> 5:30PM -7PM **Networking Night**





FEATURED PROVINCES AND REGIONS





BOHOL





TARLAC

BICOL REGION

Manila FAME Crafts Demo. These live demonstrations offer a glimpse into material manipulation and age-old techniques, passed down through generations.

LIVE CRAFT DEMONSTRATIONS

GROUP PARTICIPATION

Experience Manila FAME through the eyes of emerging Philippine provinces and regions represented by local artisanal communities.



Manila FAME welcomes international buyers, exhibitors, visitors, and guests this 2024 with the theme REIMAGINATION, where the best of the Philippines' local enterprises, craftsmen, and artisans translate the country's abundant raw materials into functional and aesthetic pieces while espousing sustainability and circularity.

Get ready as the country's premier home, fashion, and lifestyle trade show opens its doors once again to delight, excite, and challenge the world through the power of Filipino design.

SHOW RULES



WEAR YOUR ID

Registration is required to secure an ID. Only persons with event IDs will be allowed to enter the exhibition hall.



DRESS APPROPRIATELY

Proper attire is highly encouraged, preferably business attire.



KEEP THE EVENT PROFESSIONAL

Children below 10 years old will not be allowed inside the exhibition hall.



RESPECT INTELLECTUAL PROPERTY Ask permission from the exhibitor if you want to take a photo/video of the exhibit items.



KEEP AN EYE ON YOUR VALUABLES Do not leave your things unattended. The organizer

shall not be held liable for any lost items.



17-19 OCTOBER 2024

WORLD TRADE CENTER METRO MANILA PASAY CITY, PHILIPPINES



SHOW GUIDE



BOOTH NOMBER	BOOTH NAME
B33, B34, C06, C07	A. GARCIA LIFESTYLE INC.
Ј03	ABACA&MORE ISAROG BEAUTY
A02	ABEL PHILIPPINES
F24, F25	ACENTO COLLECCION
A10	ADORNO 72 HOME DECORS
A42, A43, B01, B02	AEROSTONE, INC.
J13	AGSAM FASHION FERN
J20	AI-SHE FASHION
129, 128	ALBERTINA
J15, J16	ALLENA
J06	ALMAR JEWELRY
H30, III	ALRIVER
J02	ANANAS ANAM PHILIPPINES
G15, G16, H16, H17	ANGELES HOME DECOR
J09	ANJO ACCESSORIES, INC.
J04	ANMARI & CO.
K06	ARNEL PAPA
F09, F10, F11	ART MEETS CRAFT, INC.
C28, C29	ARTIFEKS
H19	ARTISAN ATELIER
F04	ARTISANA ISLAND CRAFTS

G18, G19, H13, H14 AZCOR LIGHTING SYSTEMS

B11, B12, B13, B14, B15 BAHANDI EASTERN VISAYAS PAVILION

J26 BEATRIZ / COSTA DEL SOL B31 BED BATH & HOME D20-D22, E06-E08 CALFURN K05 CALLI A34, B10 CAMILA FAYE 124 CARRENT ENTERPRISES G13. G14 CHAMBER OF FURNITURE INDUSTRIES CHRISTMAS DECOR PRODUCERS & EXPORTERS H22, H23, H24 ASSOCIATION OF THE PHILIPPINES G20, G21, H11, H12 COAST PACIFIC CONTEMPORANEO DESIGN A37, A38, B06, B07 J11 CRYSTAL SEAS / ALCHEMISTA H32, H33 CUBO MODULAR J22 CULTURA DE KALINGA A12-A19 DEPARTMENT OF AGRICULTURE 134-142 DECO CENTRAL J29, K03 DISENYO DEL SUR E. MURIO MANILA H35 K29 EARL GARIANDO A36 EDEN AGUSTIN J10 **ELEANOR BEADED WORKX** H18 **EVERJADE CERAMIC ARTS** 125 FABRICRAFT TRADING

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ILOCOS NORTE PAVILION

ISLAND HOME DECORS

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C16, C17, C18, C19

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PURE CULTURE

PUYO HANDICRAFTS

RED SLAB POTTERY

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SHELL ARTS CO. INC.

SOKLONG JEWELRY

STUDIOMOODISM

TADECO HOME

VALLEY PROVINCE

E28, E29, E30, F01, F02, F03 TRIBOA BAY LIVING

VESTI

YNDAN

WCL EXPORT

WEAVEMANILA INC.

WOOD CLASSICS ENT.

WOODEN ARTICKLES

ZARATE MANILA

YVETTES BAGS AND BEADS

ZYRRAH'S ARTS & CRAFTS

SOUTH SEA

R.U. GARCIA VIGAN FURNITURE

SEA WARRIOR'S FURNITURE

STONEWARE POTTERY, INC.

SULCI HANDICRAFTS INC.

TATAK PINOY-TATAK CEBU GTH

THAT ONE PIECE ENTERPRISE

THE BOUNTIFUL CAGAYAN

THIAN RODRIGUEZ MANILA

THOMAS & GEORGE FURNITURE

TWWA TAGOLWANEN HANDWOVEN

TIMBERMATE-HMT IND. CORP.

VENZON LIGHTING & OBJECTS

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C23, C24, D08, D09

B25-29, C11-C15

C25, C26, C27

 \equiv F/ME+

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DIAMOND HOTEL



Bughaw Epillippine Institute of Interior Designers

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