

# MANILA FAME

## BUYER EXPERIENCE

Source from the best at Manila FAME, the premier lifestyle and design event where buyers meet the finest Filipino artisans. Elevate your sourcing experience with unparalleled access to high-quality, unique products that showcase the best of Filipino craftsmanship.

- Home Decor & Accessories
- Furniture
- Lamps & Lighting

- Fashion Apparel & Accessories
- Festive & Seasonal Decor
- Arts & Crafts

- Global Brands
- Contract Market
- Hospitality

- Architectural Components
- Interior Design
- Landscaping

## THE MANILA FAME TRADE BUYER

An individual in business, government agency, or association who makes strategic purchase decisions on services, raw materials, product components or finished goods.

An importer, distributor, wholesaler, retailer, or specifier for contract market are all examples of a Trade Buyer.

## VERY IMPORTANT BUYER (VIB)

Trade Buyers who meet the following criteria may apply as a Manila FAME VIB:

- Holds a decision-making role in the company in terms of sourcing and procurement in an overseas-based reputable company
- Must be in operations for at least 2 years;
- Have an annual sales volume indicated below:

Category	Annual Sales
Furniture & Furnishings; Home Decor & Accessories	minimum of USD2M
Fashion Apparel & Accessories, Holiday & Seasonal Decor, Gifts.	minimum of USD300K

## BUYER CARE SERVICES

- Year-round business matching assistance
- Access to the FAME+ platform
- Airport Welcome Reception\*
- Special rates at our Partner Hotel and Accredited Hotels
- Access to the Buyer's Lounge with free snacks and beverages
- Priority admittance in Manila FAME events
- Priority slot to events and activities

\*for overseas-based buyers

**register for free**

**Approved Manila FAME VIBs may enjoy these perks and privileges:**


- All buyer care services
- 3D/2N accommodation at the Manila FAME Partner Hotel
- 2-way airport transfers (airport to Partner Hotel and vv)
- Shuttle services from Partner Hotel and fair venue and vv
- Manila FAME buyer welcome kit
- Health and wellness services (i.e. spa, massage) at Manila FAME's partner hotel\*
- Discounts at the Partner Hotel's bar and restaurants


\*slots are limited; per reservation basis

## how to apply for the vib program


- ✓ Register as a Trade Buyer on [FAME+](#)
- ✓ Submit the following requirements to [manilafamebuyers@citem.com.ph](mailto:manilafamebuyers@citem.com.ph):
  - Company website or Company Profile
  - Business card
  - Copy of Passport
  - Sourcing requirements (e.g. rattan furniture, fashion accessories)

FOR MORE INFORMATION CONNECT  
WITH US THROUGH:

 [manilafamebuyers@citem.com.ph](mailto:manilafamebuyers@citem.com.ph)

 Manila FAME

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<https://fameplus.com/>