

MANILA FAME BUYER PROGRAM

The buyer program is an institutionalized package of services and incentives designed to attract and provide a meaningful and rewarding sourcing experience for high-quality buyers at Manila FAME.

It is for trade buyers representing the following sectors:

- Architectural Components
- Interior Design
- Landscaping
- Global Brands
- Contract Market
- Hospitality
- Visual Arts
- Material Sourcing
- Home
- Holiday
- Fashion
- Arts & Crafts

THE MANILA FAME TRADE BUYER

An individual in business, government agency, or association who makes strategic purchase decisions on services, raw materials, product components or finished goods.

An importer, distributor, wholesaler, retailer, or specifier for contract market are all examples of a Trade Buyer.

HOW TO NOMINATE A BUYER TO THE PROGRAM

STEP 1

Fill out the **buyer nomination form**. Please note that the buyer should be registered in FAME+ before they get to be nominated.

STEP 2

The buyer will receive a nomination email from Manila FAME with a link to the online Manila FAME Buyer Program Form.

STEP 3

After the submission of the application form and the documentary requirements, the Trade Buyer nominee will receive an email regarding the status of the application within five (5) working days.

IMPORTANT NOTE:

- Application/ Nomination does not guarantee automatic acceptance to the program. All Applicants will be subject to validation and approval of the Manila FAME Management. Only one representative from each company is eligible to apply for the Buyer Program.
- Deadline of nomination is on 15 September 2023

PACKAGE OF INCENTIVES

- A VERY IMPORTANT BUYER (VIB)**
Professionals (CEO, Sourcing/ Merchandise Manager or related position) engaged in identification, sourcing/ purchasing of materials, product components, or finished products for the home, fashion, and other consumer, lifestyle-related industries, including malls, department stores, chain and retail stores (physical and online), boutiques, and resorts; including but not limited to the following: importer, trader, distributor, retailer, hospitality and interior designer, visual merchandiser, and specifier.
- B HEAD OF DELEGATION**
Primary organizer and coordinator of an overseas Buying Mission composed of, at least, 10 different independent trade buyers to Manila FAME. Contracted Marketing Agent may also qualify as HOD with certain requirements.
- C GUEST LUMINARY**
Primarily of a VIP standing, the Guest Luminary category is accorded to industry notables, heads of relevant industry associations & industry experts, and notable personalities that influence or help shape industry/ public opinion.

AIRFARE INCENTIVE
(Subject to airfare cap)

HOTEL ACCOMMODATION*



Provisions are subject to Manila FAME Secretariat's acceptance/ approval.

AIRFARE INCENTIVE:

Covers only the most direct route. It does not cover visits/ transits to other cities/destinations.

Reimbursable via wire transfer. The Buyer Services / Secretariat will help process your airfare reimbursement.

LONG HAUL FLIGHTS. Air travel that takes at least six (6) hours and is often a non-stop flight. Airfare cap: USD1,800.00

SHORT HAUL FLIGHTS. Flight that takes less than six (6) hours. Airfare cap: USD800.00

Only applicable to overseas based buyers

HOTEL ACCOMMODATION

- Three days, two nights (3D/2N) accommodation for overseas based buyers
- Two days, one night (2D/1N) for local based buyers

Buyers under his program will be hosted in Manila FAME official partner hotel, **Diamond Hotel** (<https://www.diamondhotel.com>)

BUYER CARE SERVICES

- Year-round business matching assistance
- Airport Welcome Reception
- Complimentary transport services:
 - UPON ARRIVAL: Airport-Partner Hotel
 - DURING THE FAIR: Scheduled pick-ups from Partner Hotel-Fair Venue and v/v
- AFTER THE FAIR: Partner Hotel-Airport transfers
- Manila FAME buyer care kit
- Liaison Officer/Language Interpreter (by request)*
- Complimentary use of Buyers' Lounge with free snacks and beverages
- Priority admittance in Manila FAME events
- Priority slot to the curated tour of the Philippine heritage outside the venue*
- Discount voucher in domestic and international flight during the fair period
- Complimentary health and wellness services (i.e. spa, massage) at Manila FAME's partner hotel
- Complimentary discount vouchers at Manila FAME partner hotels' bars and restaurants

*Only applicable to overseas-based buyers

FOR MORE INFORMATION CONNECT WITH US THROUGH:

manilafamebuyers@citem.com.ph

Manila FAME

www.facebook.com/ManilaFAMEOfficial

manilafame

Visit our website:
<https://fameplus.com/>