

MANILA FAME



The Philippines' premier trade show for quality home, fashion, and lifestyle products.

Since 1983, Manila FAME has been showcasing Philippine micro, small, and medium enterprises and artisan communities from the home, fashion, and lifestyle sectors through its long-running international trade show and supporting them through various capacity-building efforts, collaborating with international design figures, and networking activities with buyers from around the world.

FURNITURE
HOME DECOR
LIGHTING
HOLIDAY DECOR
FASHION
GIFTS

THE ULTIMATE PHILIPPINE SOURCING EXPERIENCE



Manila FAME underscores the exuberant trade show experience by offering **endless possibilities.**

The country's finest artisans and designers come together to prove once again that Filipino creativity knows no bounds.

It's a showcase of premium quality products rooted in Filipino heritage in a variety of textures, styles, and designs curated for the global market.

SHOW FEATURES

DESIGN COMMUNE

Discover a curated showcase of newly developed products by Filipino artisans and manufacturers.

Immerse in the creative space in collaboration with design specialists Tony Gonzales, Rita Nazareno, and Gabby Lichauco of Nazareno Lichauco.



Tony Gonzales
Product Specialist for Home and Lighting



Rita Nazareno and Gabby Lichauco
Product Specialists for Fashion

THE ARTISANS VILLAGE

Experience the rich tapestry of Philippine culture and heritage through meticulously crafted pieces and indigenous techniques passed down through generations.

GET TO KNOW THIS YEAR'S PARTICIPATING PROVINCES AND REGIONS

LA UNION

More recently known for its surfing spots, the province of La Union is also a cradle for artisans and craftsmen who are skilled in the art of making pieces using natural and sustainable materials.

ANTIQUÉ

Exquisite textile, looms, and home decor. The province of Antique proudly shares its heritage through every piece handcrafted by its respected community of weavers.

NORTHERN MINDANAO

Situated in the second largest island of the Philippines, Northern Mindanao taps its highly creative artisans and designers to turn the regions' abundant natural gifts, such as abaca and bamboo, into superb fashion and home pieces.

CRAFT DEMO SHOWCASE

Witness Philippine artisans demonstrate techniques and design processes of textile and basket weaving, wood carving, and clay pottery.



COCONUT PAVILION

Unravel the possibilities of coconut beyond the expected with new Fashion and Home Decor items designed by the Design Center of the Philippines in partnership with the Export Marketing Bureau under the Coconut Philippines banner of the Coconut Farmers and Industry Development Plan.



EVENT SCHEDULE/ PROGRAM OF ACTIVITIES

	TIME	ACTIVITY	VENUE
DAY 1	9:00AM-6:00PM	MANILA FAME DAY 1 Open to Trade Buyers, Invited Guests, and Consumers	WTC Halls A - D
	10:00AM-11:00AM	OPENING CEREMONY	WTC Lobby
	9:00AM-5:00PM	CRAFT DEMO Textile Weaving, Basket Weaving Wood Carving, Clay Pottery	WTC Halls A-C
	9:30AM-3:00PM	KATHA AWARDS SELECTION AND DELIBERATION	WTC Business Lounge Meeting Room
DAY 2	9:00AM-6:00PM	MANILA FAME DAY 2 Open to Trade Buyers, Invited Guests, and Consumers	WTC Halls A - D
	9:00AM-5:00PM	CRAFT DEMO Textile Weaving, Basket Weaving Wood Carving, Clay Pottery	WTC Halls A-C
	9:00AM-12:00NN	OBRA ARKITEKTURA: THE ARCHITECTS' FORAY IN THE FILIPINO ARTS AND CRAFTS United Architects of the Philippines	Luna Room, 2nd Floor
	1:30PM-2:30PM	ETHICAL & SUSTAINABLE REPORTING REQUIREMENTS IN GLOBAL SUPPLY CHAINS Ethical Trade Alliance	Luna Room, 2nd Floor
	3:00PM-4:00PM	DEVELOPING OVERSEAS MARKETS FOR FILIPINO FASHION BRANDS (RE)CREATE	Luna Room, 2nd Floor
	4:00PM-5:30PM	MANILA FAME RAFFLE DRAW	WTC Lobby
DAY 3	9:00AM-6:00PM	MANILA FAME DAY 3 Open to Trade Buyers, Invited Guests, and Consumers	WTC Halls A - D
	9:00AM-5:00PM	CRAFT DEMO Textile Weaving, Basket Weaving Wood Carving, Clay Pottery	WTC Halls A-C

FAME+



The ultimate digital sourcing and storytelling platform for Philippine quality home, fashion, and lifestyle products.

FAME+ enables Philippine brands and manufacturers to generate leads and reach global buyers through content creation, learning opportunities, and B2B capabilities.

SCAN TO KNOW MORE



SHOW RULES



WEAR YOUR EVENT ID
Registration is required to secure an ID. Only persons with event IDs will be allowed to enter the exhibition halls.



DRESS APPROPRIATELY
Proper attire is highly encouraged, preferably business attire.



KEEP THE EVENT PROFESSIONAL
Children below 10 years old will not be allowed inside the exhibition halls.



RESPECT INTELLECTUAL PROPERTY
Ask permission from the exhibitor if you want to take photos/videos of the exhibit items.



TAKE CARE OF YOUR BELONGINGS
Attend to your personal belongings at all times. CITEM shall not be liable for any lost items or properties.



The KATHA Awards represents the essence of ingenious, innovative, and sustainable Filipino designs. It is a celebration of original and transformative creations that inspire and elevate the standards of Philippine design and craftsmanship.

Since the early '80s, CITEM has been recognizing indigenous designs by Philippine artisans and manufacturers through the KATHA Awards.

MANILA FAME FLOOR PLAN

- FURNITURE & LIGHTING
- HOME DE COR
- HOLIDAY DECOR & GIFTS
- FASHION
- DESIGN COMMUNE
- ARTISANS VILLAGE
- COCONUT PAVILION
- CRAFT DEMO
- GROUP PARTICIPATION (DTI & LGUs)
- BUSINESS SOLUTIONS PARTNERS

SCAN
TO SEE FULL LIST
OF EXHIBITORS



ORGANIZED BY:



PARTNER ORGANIZATION: OFFICIAL CARRIER: GOLD PARTNER:



GOVERNMENT PARTNERS:



INDUSTRY PARTNERS:

EVENT PARTNERS:



BUSINESS SOLUTIONS PARTNERS:



MEDIA PARTNERS:



OFFICIAL MESSAGING APP PARTNER:



PARTNER HOTEL:



ACCREDITED HOTELS:

