MANILA FAME



The Philippines' premier trade show for quality home, fashion, and lifestyle products.

Since 1983, Manila FAME has been showcasing Philippine micro, small, and medium enterprises and artisan communities from the home, fashion, and lifestyle sectors through its long-running international trade show and supporting them through various capacity-building efforts, collaborating with international design figures, and networking activities with buyers from around the world.

FURNITURE HOME DECOR LIGHTING **HOLIDAY DECOR FASHION GIFTS**



SHOW **FEATURES**

DESIGN COMMUNE

Discover a curated showcase of newly developed products by Filipino artisans and manufacturers.

Immerse in the creative space in collaboration with design specialists Tony Gonzales, Rita Nazareno, and Gabby Lichauco of Nazareno Lichauco.

ARTISANS

Experience the rich

crafted pieces and indiger

PROVINCES AND REGIONS

LA UNION

techniques passed dowr

through generations.

tapestry of Philippine culture and heritage through meticulously

GET TO KNOW THIS YEAR'S PARTICIPATING

VILLAGE



EVENT SCHEDULE/ PROGRAM OF ACTIVITIES

NORTHERN

MINDANAO

	TIME	ACTIVITY	VENUE
	9:00AM-6:00PM	MANILA FAME DAY 1 Open to Trade Buyers, Invited Guests, and Consumers	WTC Halls A - D
DAY 1	10:00AM-11:00AM	OPENING CEREMONY	WTC Lobby
	9:00AM-5:00PM	CRAFT DEMO Textile Weaving, Basket Weaving Wood Carving, Clay Pottery	WTC Halls A-C
	9:30AM-3:00PM	KATHA AWARDS SELECTION AND DELIBERATION	WTC Business Lounge Meeting Room
	9:00AM-6:00PM	MANILA FAME DAY 2 Open to Trade Buyers, Invited Guests, and Consumers	WTC Halls A - D
	9:00AM-5:00PM	CRAFT DEMO Textile Weaving, Basket Weaving Wood Carving, Clay Pottery	WTC Halls A-C
DAY 2	9:00AM-12:00NN	OBRA ARKITEKTURA: THE ARCHITECTS' FORAY IN THE FILIPINO ARTS AND CRAFTS United Architects of the Philippines	Luna Room, 2 nd Floor
	1:30PM-2:30PM	ETHICAL & SUSTAINABLE REPORTING REQUIREMENTS IN GLOBAL SUPPLY CHAINS Ethical Trade Alliance	Luna Room, 2 nd Floor
	3:00PM-4:00PM	DEVELOPING OVERSEAS MARKETS FOR FILIPINO FASHION BRANDS (RE)CREATE	Luna Room, 2 nd Floor

9:00AM-6:00PM

9:00AM-5:00PM

MANILA FAME DAY 3 Open to Trade Buyers, Invited Guests, and Consumers

CRAFT DEMO Textile Weaving, Basket Weaving Wood Carving, Clay Pottery

The KATHA Awards represents the essence of ingenious,

standards of Philippine design and craftsmanship.

KATHA Awards.

innovative, and sustainable Filipino designs. It is a celebration of original and transformative creations that inspire and elevate the

Since the early '80s, CITEM has been recognizing indigenous

WTC Halls A - D

WTC Halls A-C

SHOW RULES



WEAR YOUR EVENT ID
Registration is required t ecure an ID. Only persons with event IDs will be allowed to enter the exhibition halls.

The ultimate digital

lifestyle products.

sourcing and storytelling platform for Philippine

quality home, fashion, and

FAME+ enables Philippine

buyers through content

and B2B capabilities.

brands and manufacturers to generate leads and reach global

creation, learning opportunities,



Proper attire is highly encouraged, preferably business attire.



old will not be allowed inside the exhibition halls.



photos/videos of the exhibit items. TAKE CARE OF YOUR BELONGINGS Attend to your personal belongings

designs by Philippine artisans and manufacturers through the at all times. CITEM shall not be liable for any lost items or properties.



Witness Philippine artisans demonstrate techniques and design processes of textile and basket weaving, wood carving, and clay pottery.



ANTIQUE



MANILAFAME FLOOR PLAN



HOME DE COR

HOLIDAY DECOR & GIFTS

FASHION

DESIGN COMMUNE

ARTISANS VILLAGE

COCONUT PAVILION

CRAFT DEMO

GROUP PARTICIPATION (DTI & LGUs)

BUSINESS SOLUTIONS PARTNERS

TO SEE FULL LIST OF EXHIBITORS







ORGANIZED BY:



PARTNER ORGANIZATION:

PHILEXPORT

OFFICIAL CARRIER:



GOVERNMENT PARTNERS:













GOLD PARTNER:









EVENT PARTNERS:



















BUSINESS SOLUTIONS PARTNERS:







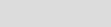












MEDIA PARTNERS:

























PARTNER HOTEL:



ACCREDITED HOTELS:



















