

DESIGN Philippines

*Hands
that
Work*



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

The Center for International Trade Expositions and Missions (CITEM) is the export promotion arm of the Philippine Department of Trade and Industry (DTI). CITEM is committed to developing, nurturing, and promoting globally-competitive small and medium enterprises (SMEs), exporters, designers, and manufacturers by implementing an integrated approach to export marketing in partnership with other government and private entities.

For three decades, CITEM has established the country's image as the premier destination for quality export products and services. It continues to set the highest standards of creativity, excellence and innovation to achieve export competitiveness in the international market.

DEPARTMENT OF TRADE AND INDUSTRY

The Philippines' Department of Trade and Industry (DTI) is the primary coordinative, promotive, facilitative and regulatory arm of the Philippine Government with the country's trade, industry, and investment activities. It is tasked to be a main economic catalyst that enables innovative, competitive, job generating, inclusive business, and empowers consumers.

DESIGN CENTER OF THE PHILIPPINES

The Design Center of the Philippines collaborated with the MSMEs in designing the pieces showcased in Ambiente 2023. DCP is the country's leading agency committed to cultivating a culture that thrives on creativity, value creation, and innovation.



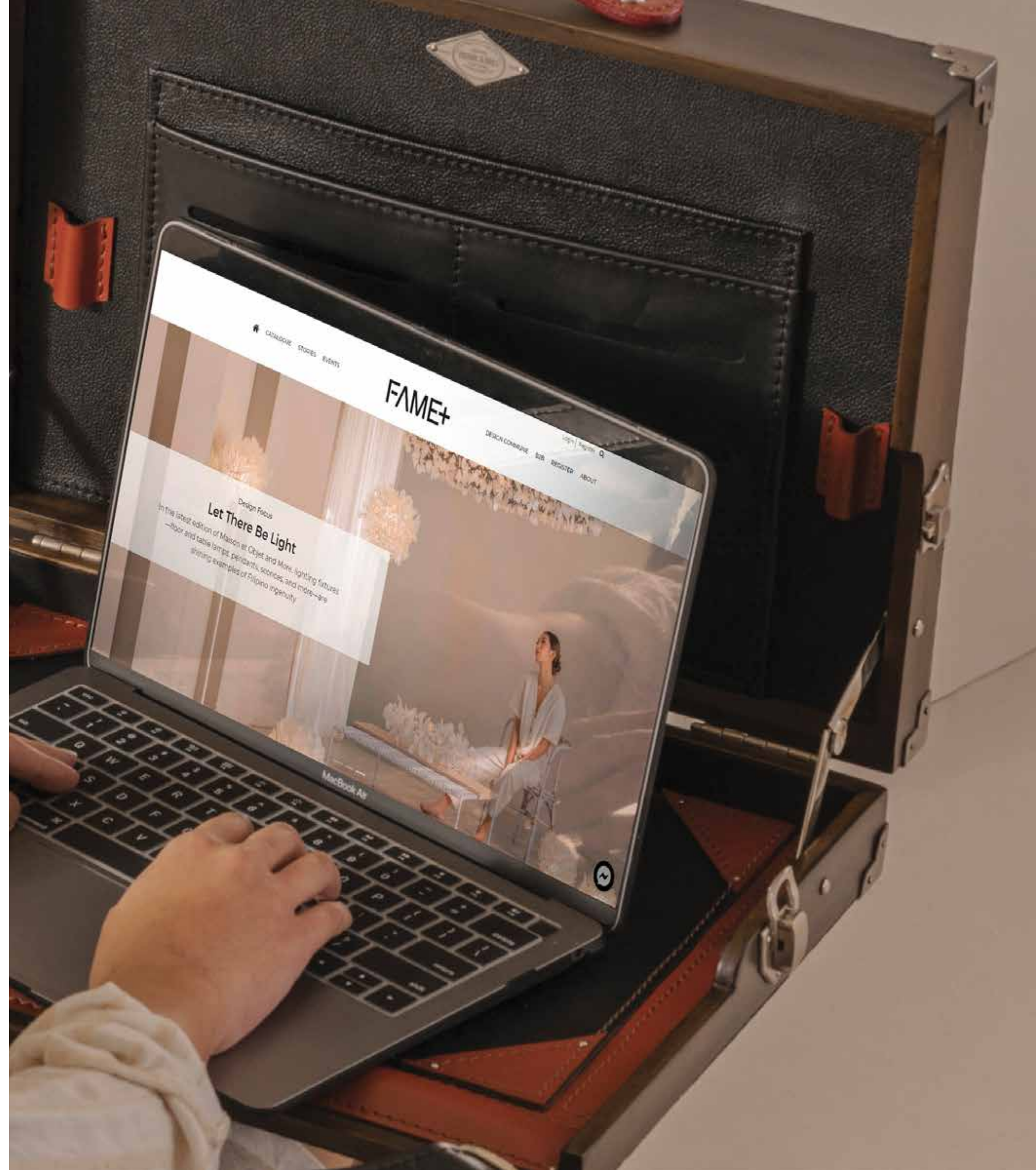
FAME+

FAME+ is Manila FAME's new Digital Trade Community Platform. Its name, accentuated by the plus (+) sign, embodies Manila FAME's intent to provide more ways to promote Filipino MSMEs and add value to the sourcing experience.

It aims to take Philippine design into the digital age by bringing together exhibitors, buyers, and stakeholders—the FAME+ community—in one digital space. Unbound by space and time, FAME+ is open 24 hours a day, 365 days a week.

This new platform exhibits the Manila FAME brand's capability to evolve and do more in championing Filipino MSMEs. Using the power of storytelling, technology, and imagery to promote the work of the country's finest manufacturers, brands, and artisans, FAME+ intends to ensure and improve the discoverability of exhibitors online, offering them endless possibilities and opportunities to connect to more markets globally.

FAME+ is also designed to complement the future editions of the Manila FAME physical trade show, offering stakeholders a hybrid trade show experience in years to come.



MANILA FAME

Manila FAME is the Philippines' premier trade show for quality home, fashion, and lifestyle products.

Since 1983, it has been supporting and showcasing Philippine MSMEs and artisan communities from the home, fashion, and lifestyle sectors through various capacity-building efforts, collaborations with international design figures, and networking activities with buyers from around the world.

Together with FAME+ (fameplus.com), Manila FAME continues to promote the craft of the artisan to even more markets in the digital sphere.

Manila FAME is a member of the Union des Foires Internationales (UFI) and is organized by the Center for International Trade Expositions and Missions (CITEM).

OCTOBER
19-21 • 2023



PHILIPPINE BRANDS AT
AMBIENTE 2023

A community that champions Filipino excellence through craft

The Philippine pavilion at the Ambiente 2023 continues the narrative “Hands That Work” from its previous participation in 2020. The theme is inspired by the fine workmanship and creative use of natural materials by the local communities that cultivate homegrown crafts.

The participating MSMEs have sustainability and social development in mind, and are given labor opportunities brought by the continuously strengthened export industry.





Oricon Corporation

01



This pioneer stone company from the Philippines manufactures candleholders, oilburners, and other items from natural stone. Each stone is handpicked and chosen for its beauty, structure, and color, making no two pieces exactly the same.



Betis Crafts, Inc.

02



Betis Crafts Incorporated is a high-end furniture manufacturing company focusing on woodcarving and gold leaf finishing techniques for 45 years. The company produces and exports world-class wooden furniture including chairs, mirror frames, consoles, and beds.





Red Slab Pottery

Using secondary clay deposits, Red slab Pottery produces terracotta slabs, tiles, and jars. The company employs a local technique of hand-slapping in molds, and the jars are hand thrown using a mechanized wheel. The clay products are baked in a traditional wood kiln and carbonized in an open fire.



03





Pumice Unlimited Ventures

04

Turning volcanic rocks into beautiful ornaments gave birth to this company. Pumice Unlimited Ventures reimagines the pumice rocks from the eruption of Mt. Pinatubo decades ago and transforms them into garden pots, vases, urns, bowls, soap beds/dishes, and picture frames.





Pascasio Pottery and General Merchandise

05



Pascasio Pottery manufactures a wide array of terracotta jars and pots that are creatively molded and intricately decorated. The brand's ethos is anchored on community, environment, and employees.



North Shine Lightings and Decors Manufacturing



06



One of the pioneers of Christmas lanterns and lighting elements, North Shine combines innovation and fine craftsmanship in making lighting fixtures using natural Capiz shells.



Gracia's Amor Rattan Products Manufacturing

07



Gracia's Amor creates pieces that range from tabletop accents and decor to planters and furniture made from rattan. The brand upholds Filipino craftsmanship by infusing traditional weaving techniques in the production of its pieces.



Car-Ofel Woodworks Gen. Mdse

Car-Ofel Woodworks and General Merchandise manufactures wooden furniture handcrafted from selected recycled pine wood or Palo China. The brand creates home and table accessories and indoor furniture that are built to last for generations.



08



JCS Beatus Trading, Inc.

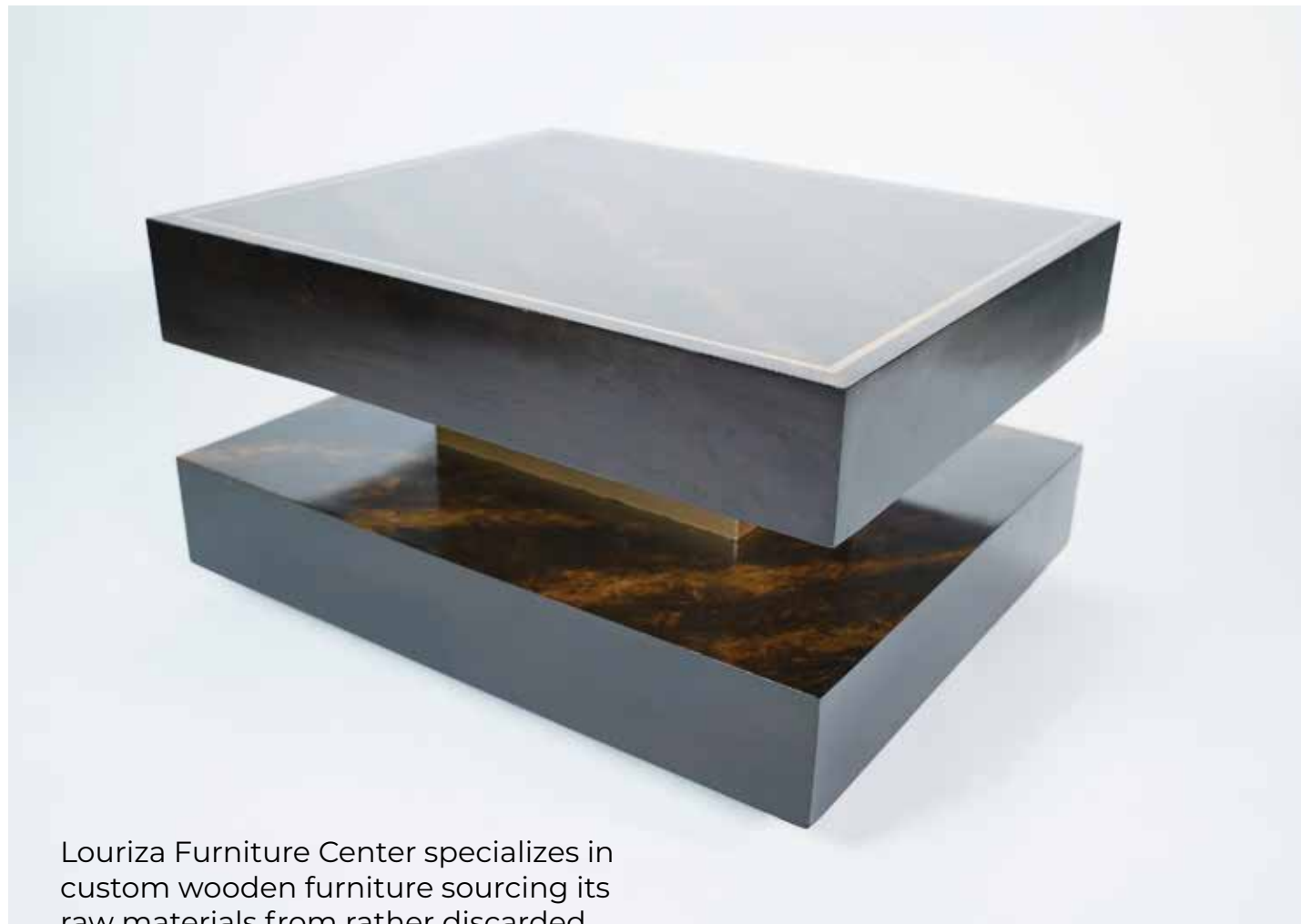
09

JCS Beatus Trading initiated the industry of macramé weaving in the province of Tarlac. The company uses natural raw materials in producing home decor and accessories such as bags, plant hangers, placemats, wall decors, room dividers, chandeliers, and wall shelves.





Louriza Furniture Center



Louriza Furniture Center specializes in custom wooden furniture sourcing its raw materials from rather discarded wooden panels. The brand is dedicated to quality, exceptional design, impeccable craftsmanship, and durability.





Mejore

Mejore is a furniture design and manufacturing company specializing in premium and luxurious furnishings for homes, offices, and commercial spaces. Since its inception in 1983, the brand has created products that champion Filipino creativity and craftsmanship.





More Than A Chair



Their product portfolio includes different kinds of tables and even beds that are exquisitely designed and masterfully executed. More Than a Chair's aesthetic is defined by a balance between contemporary and traditional, lavish and minimalist. But what is common in every piece is the meticulous attention to detail and the impeccable craftsmanship.





Tadeco

A Filipino brand that creates products using all-natural materials. Abaca fibers, also known as “Manila hemp”, are intricately handwoven by the region’s ethnic indigenous people into fine woven fabric using traditional techniques

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CSM Philippines

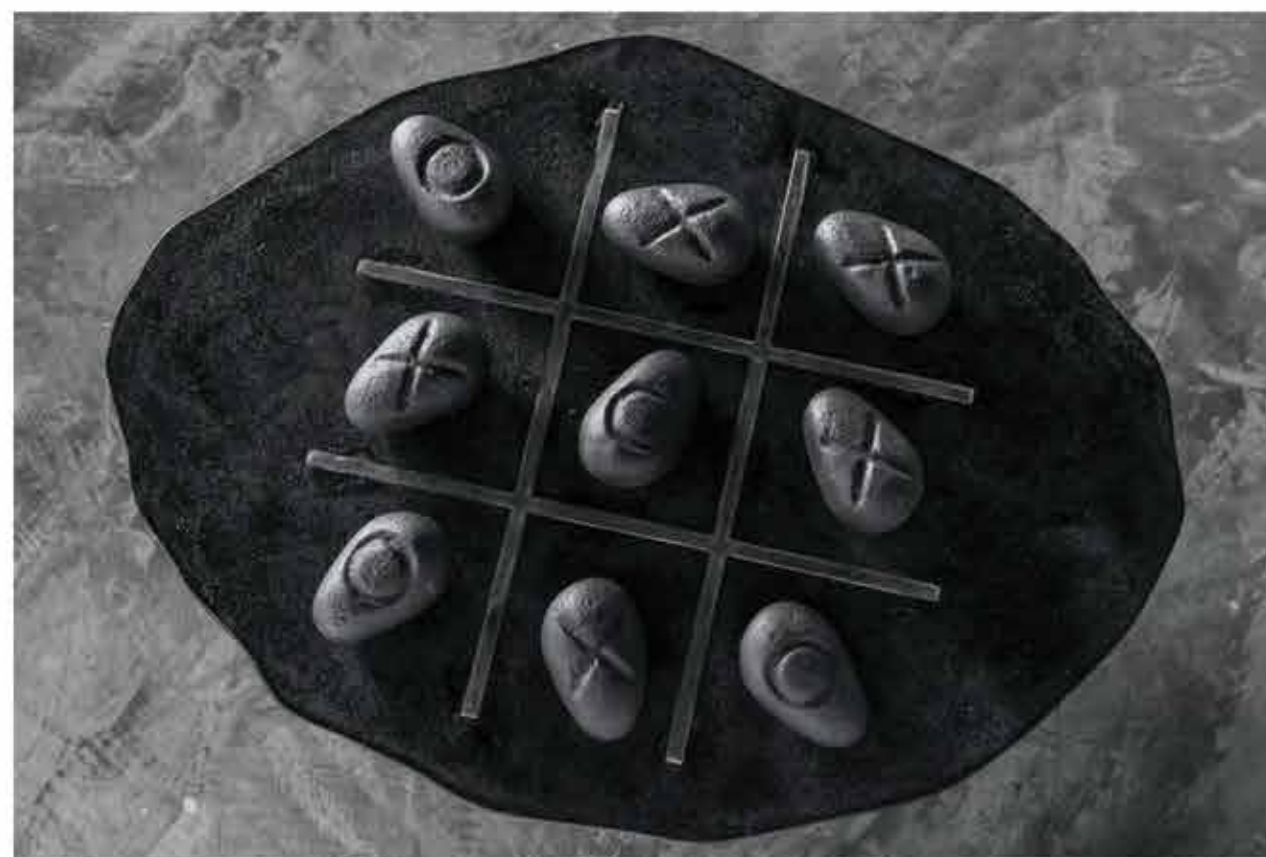


CSM products are marked by its artistic flair since each piece is handmade and therefore given careful attention throughout its creative process.



Nature's Legacy Eximport, Inc.

The company is an award-winning manufacturer that integrates sustainability and circularity in its production. Nature's Legacy uses natural and non-toxic materials to create sustainable furnishings, decors, and packaging materials.



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WeaveManila

A brand that connects the traditional with the contemporary by stylishly weaving natural materials into modern objects. WeaveManila creates new handweaving ways by integrating geometric patterns, artsy graphics, and amazing textures to their products.

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Chanalli

17



Chanalli features Filipino ethnic and tribal art, combined with a mixture of colonial and Asian influences. The execution and precision of the hands creating the pieces exemplify outstanding artisanship and the creativity of Filipino artistry.





Marketex

The brand specializes in handmade laundry baskets and other storage items. Marketex has been called the “pioneer of embroidered liner baskets”, and currently manufactures expansive product lines of planters, storage items, wicker baskets, and other home essentials.



18





ORO Handmade



Indigenous is a Filipino company committed to help protect the environment by promoting responsible agricultural practices and the production of natural and organic accessories.

19



Artisana Island Crafts uses ceramics interwoven and intertwined with natural pandan fiber that grow abundantly in the foothills of the island's volcano, Mt. Kanla-on. The social enterprise has been partnering with community-based women's organizations in the countryside where women weave from home as they continue to take care of their families and run their households.



Artisana Island Craft

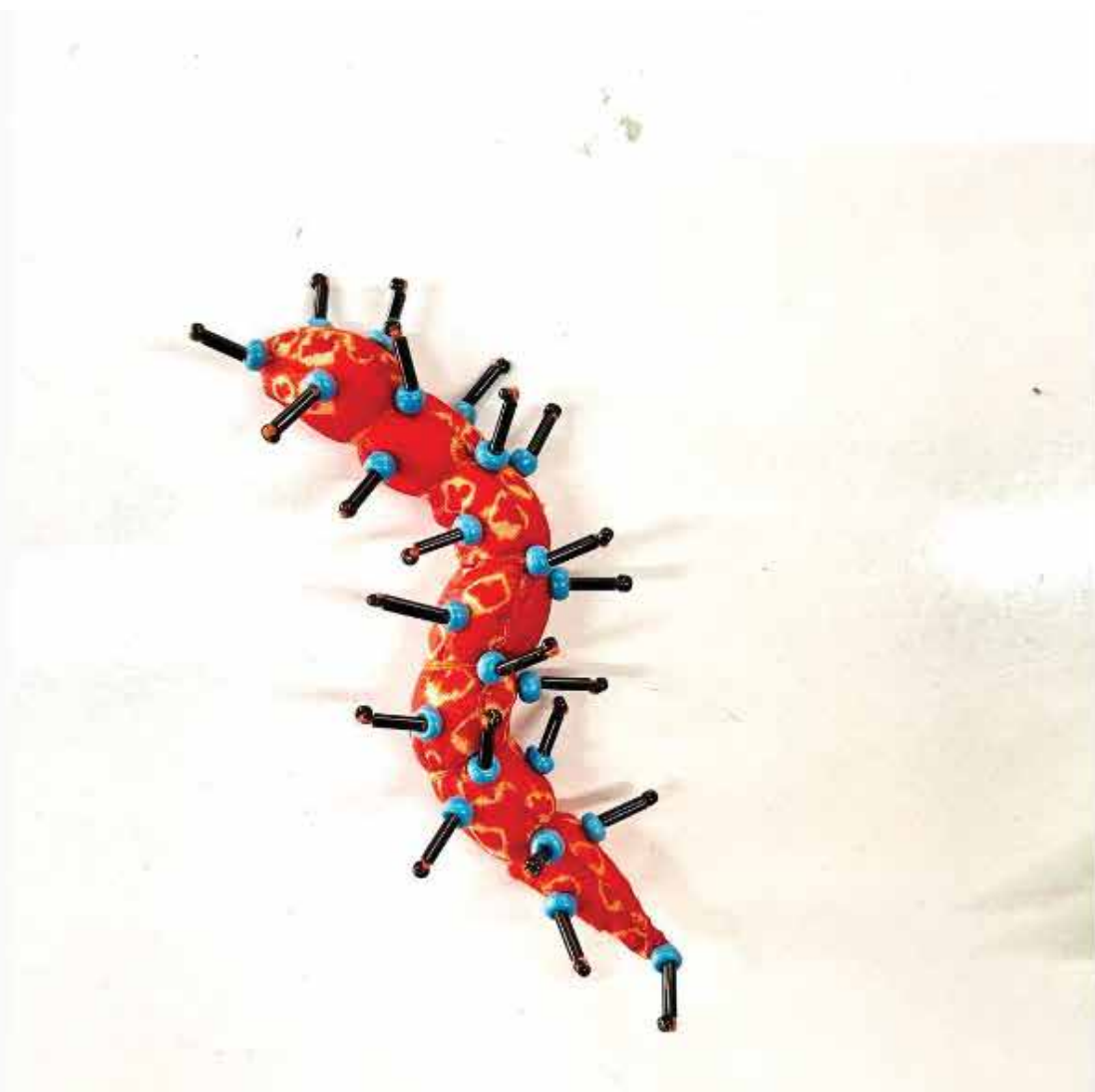




Touch of Crafts

From creating fabric lined baskets and Holiday decor, Touch of Craft Inc. now also creates environment-friendly art pieces and accessories. They use carefully selected materials, breathing new life into vintage fabrics and accessories.

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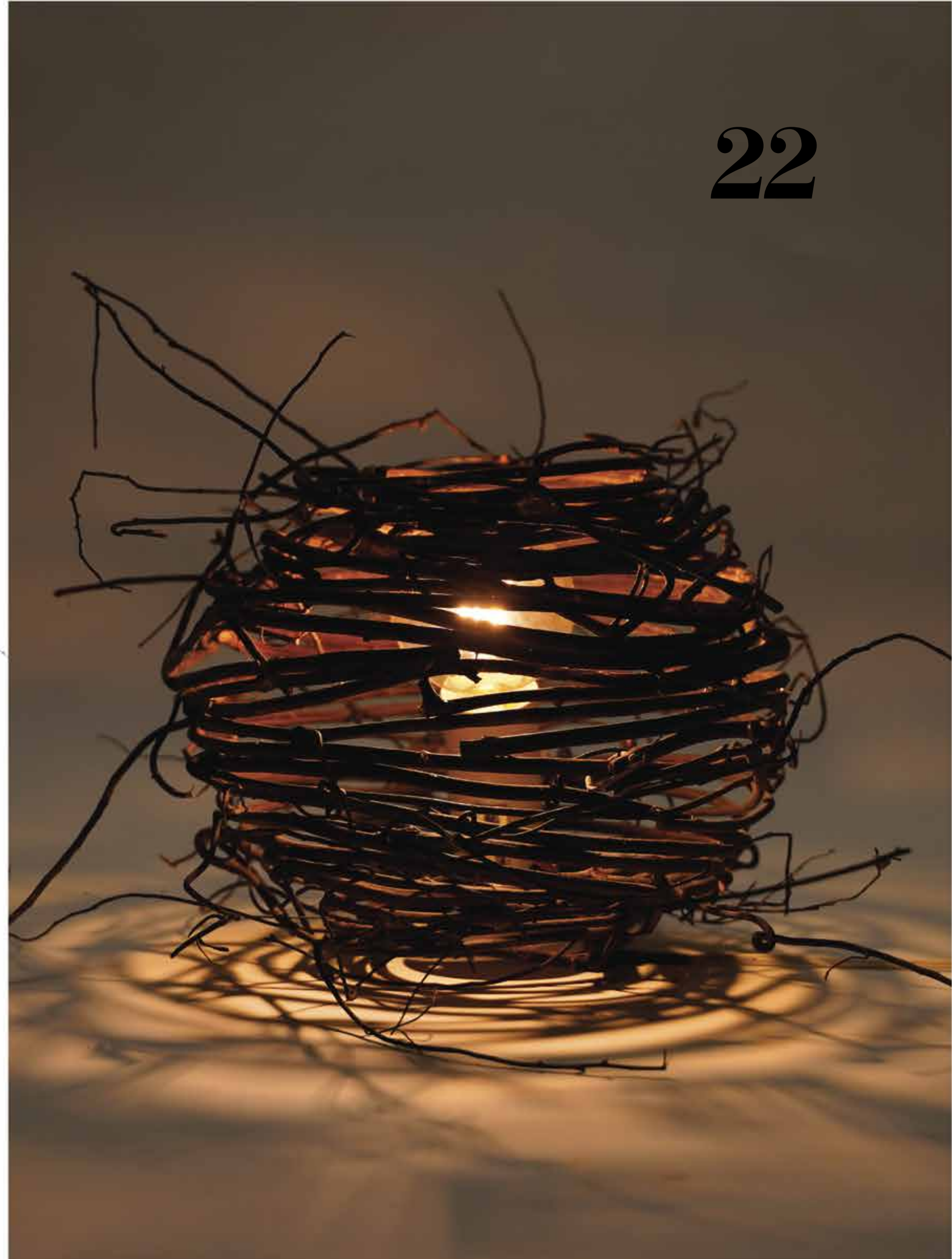


Freden

Through the years, Freden's business philosophy has always been focused on sustainability while creating conscious designs. The versatility of Freden's creations come alive through the seasons as it presents wonderfully crafted wooden sculptures of coastal creatures and other handcrafted and hand painted ornaments.



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Klassy Collections

The brand is considered as one of the leading manufacturers and exporters of authentic handmade Christmas items and all-season gift item collections. Klassy Collections uses materials that are indigenous to and most commonly found in the Philippines, like the abaca and buri fiber.





Haspe Design Studio Company

24



Haspe Design Studio aims to create pleasant and functional spaces through innovative furniture, decors, and accessories. The brand uplifts the local manufacturing industry and sustains the livelihood of furniture-making in Bulacan. Every piece from Haspe Design Studio has the mark of fine workmanship and function.



Tahanan Furniture

25

A brand that is inspired by Filipino culture and traditional craftsmanship. Tahanan Furniture uses sustainably sourced natural materials. They curate various pieces of home goods made by different Philippine artisan communities from all over the country, highlighting the products of local indigenous groups.





Jed Yabut

The company is the product of a subtle re-imagination of Filipino contemporary furniture. The collection uses local, green, and natural raw materials, with rattan as the primary material. Their pieces are individually crafted using traditional methods by highly skilled local artisans from all over the Philippines.



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Junk Not



Junk Not finds creative ways to transform regular plastic waste into functional furniture pieces, while providing livelihood to a community and protecting the environment. The community-centric company upcycles waste and also offers green interior services.



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Lapekto Lapel

28



The Filipino brand creates ingenious kitchen and home accessories from sustainably sourced acacia wood. In each intentionally crafted woodwork, Lapekto Lapel interlaces excellence with sustainability while supporting their community.





Tuy Arts

Tuy Arts and Designs has grown from handmade paper to eco-friendly gift bags and biodegradable and plantable face masks. All of their products are natural and sustainable, allowing them to capture the global market during local trade shows and fairs.



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Prizmic & Brill

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Prizmic and Brill is a design house that manufactures residential and hospitality furnishings. The brand continues to innovate by integrating exotic materials, hand-forged hardware, and esoteric designs into the pieces the brand makes, proving the modern capability of classic Filipino makers.





PHILIPPINE BRANDS AT AMBIENTE 2023

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FAME+

PHILIPPINE DESIGN & BEYOND



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