

DESIGN Philippines

*Hands
that
Work*



**CENTER FOR INTERNATIONAL TRADE
EXPOSITIONS AND MISSIONS**

The Center for International Trade Expositions and Missions (CITEM) is the export promotion arm of the Philippine Department of Trade and Industry (DTI). CITEM is committed to developing, nurturing, and promoting globally-competitive small and medium enterprises (SMEs), exporters, designers, and manufacturers by implementing an integrated approach to export marketing in partnership with other government and private entities.

For three decades, CITEM has established the country’s image as the premier destination for quality export products and services. It continues to set the highest standards of creativity, excellence and innovation to achieve export competitiveness in the international market.

**DEPARTMENT OF
TRADE AND INDUSTRY**

The Philippines’ Department of Trade and Industry (DTI) is the primary coordinative, promotive, facilitative and regulatory arm of the Philippine Government with the country’s trade, industry, and investment activities. It is tasked to be a main economic catalyst that enables innovative, competitive, job generating, inclusive business, and empowers consumers.



FAME+

FAME+ is Manila FAME's new Digital Trade Community Platform. Its name, accentuated by the plus (+) sign, embodies Manila FAME's intent to provide more ways to promote Filipino MSMEs and add value to the sourcing experience.

It aims to take Philippine design into the digital age by bringing together exhibitors, buyers, and stakeholders—the FAME+ community—in one digital space. Unbound by space and time, FAME+ is open 24 hours a day, 365 days a week.

This new platform exhibits the Manila FAME brand's capability to evolve and do more in championing Filipino MSMEs. Using the power of storytelling, technology, and imagery to promote the work of the country's finest manufacturers, brands, and artisans, FAME+ intends to ensure and improve the discoverability of exhibitors online, offering them endless possibilities and opportunities to connect to more markets globally.

FAME+ is also designed to complement the future editions of the Manila FAME physical trade show, offering stakeholders a hybrid trade show experience in years to come.



MANILA FAME

Manila FAME is the Philippines' premier trade show for quality home, fashion, and lifestyle products.

Since 1983, it has been supporting and showcasing Philippine MSMEs and artisan communities from the home, fashion, and lifestyle sectors through various capacity-building efforts, collaborations with international design figures, and networking activities with buyers from around the world.

Together with FAME+ (fameplus.com), Manila FAME continues to promote the craft of the artisan to even more markets in the digital sphere.

Manila FAME is a member of the Union des Foires Internationales (UFI) and is organized by the Center for International Trade Expositions and Missions (CITEM).

OCTOBER
19-21 • 2023



PHILIPPINE BRANDS AT
AMBIENTE 2023

A community that champions Filipino excellence through craft

The Philippine pavilion at the Ambiente 2023 continues the narrative “Hands That Work” from its previous participation in 2020. The theme is inspired by the fine workmanship and creative use of natural materials by the local communities that cultivate homegrown crafts.

The participating MSMEs have sustainability and social development in mind, and are given labor opportunities brought by the continuously strengthened export industry.





Oricon Corporation

01





Betis Crafts, Inc.

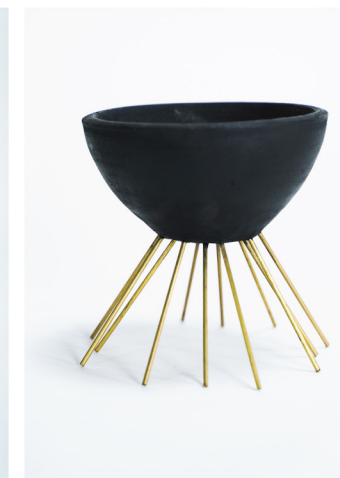
02





Red Slab Pottery

03





Pumice Unlimited Ventures

04





Pascasio Pottery and General Merchandise

05





North Shine Lightings and Decors Manufacturing



06





Gracia's Amor Rattan Products Manufacturing

07





Car - Ofel Woodworks Gen. Mdse

08



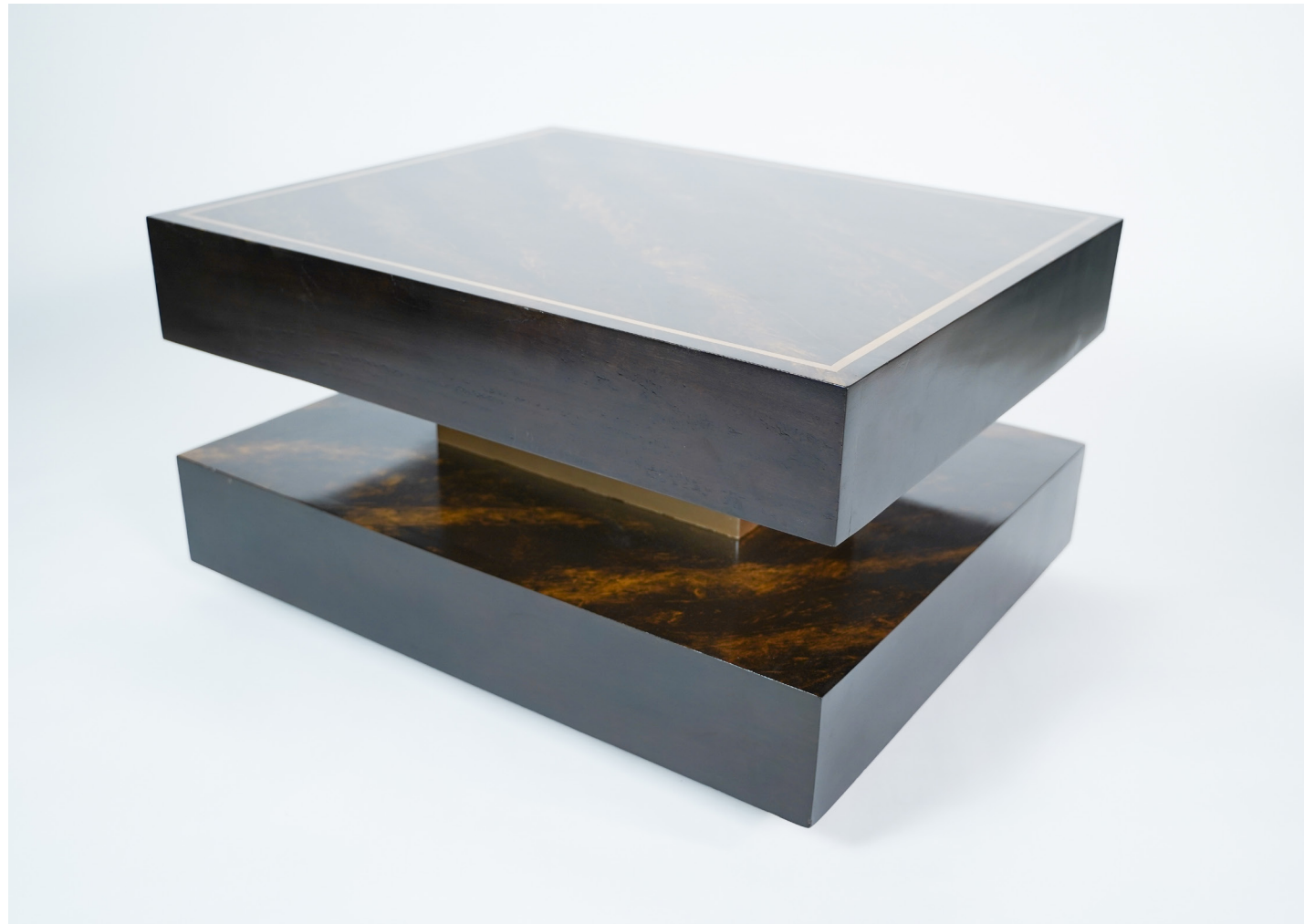


JCS Beatus Trading, Inc.





Louriza Furniture Center





Mejore





More Than A Chair





Tadeco

13





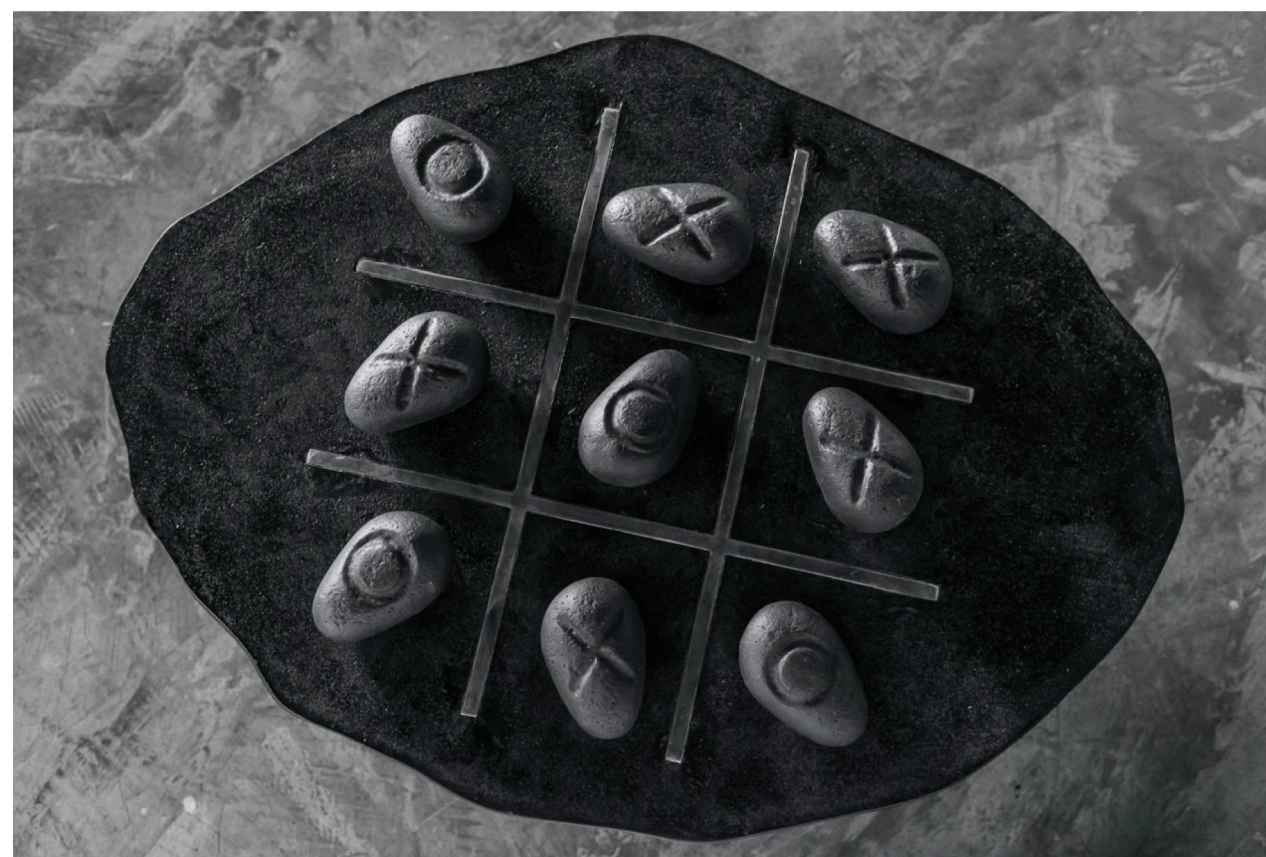
CSM
Philippines





Nature's Legacy Eximport, Inc.

15





WeaveManila

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Chanalli

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Marketex



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ORO Handmade

19





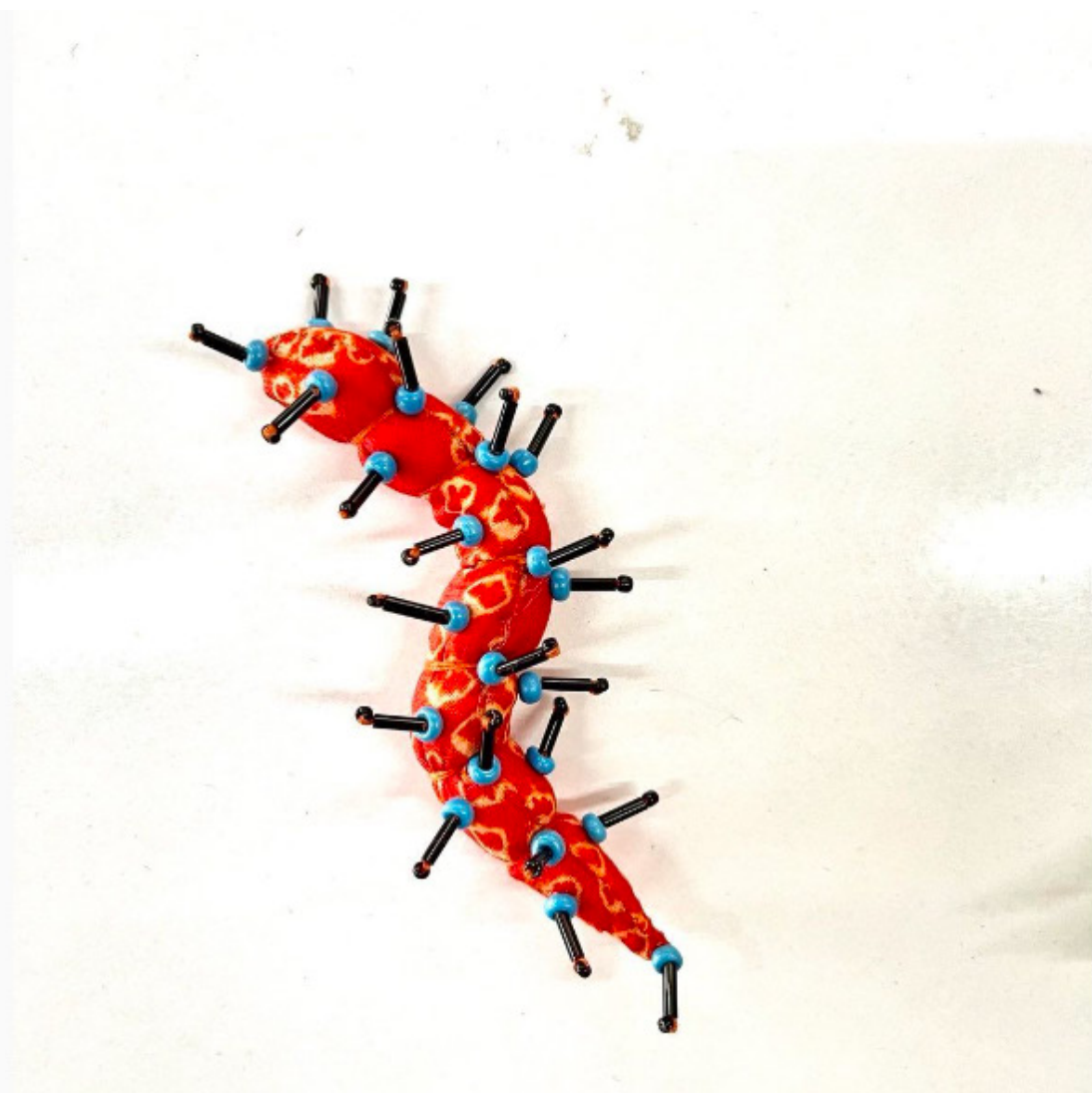
Artisana Island Craft





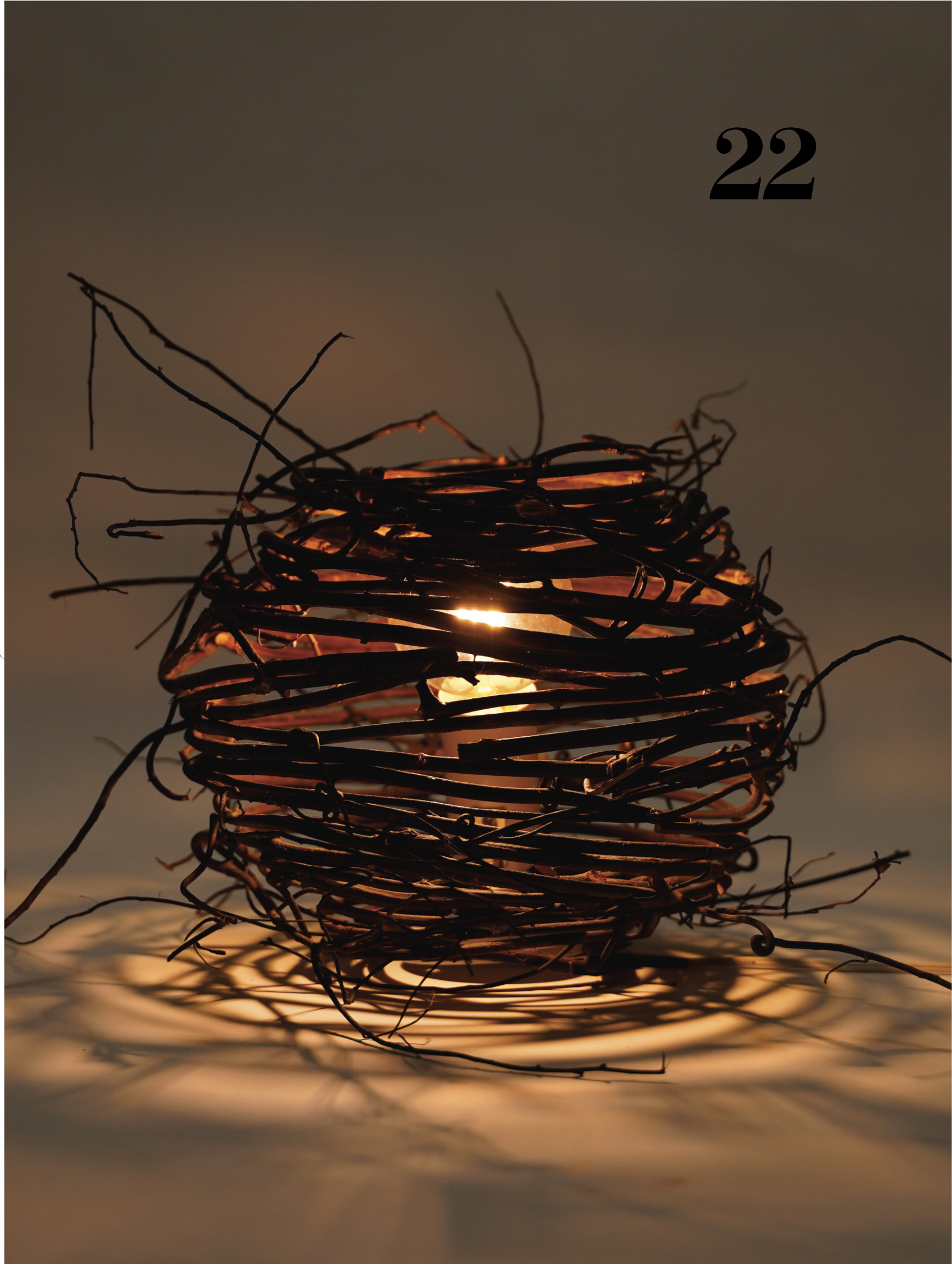
Touch of Crafts

21





Freden





Klassy Collections





Haspe Design Studio Company

24





Tahanan Furniture

25





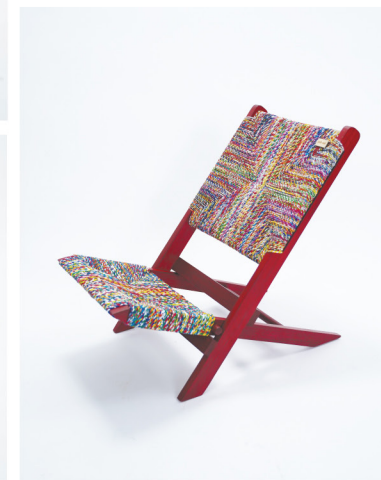
Jed Yabut



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Junk Not



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Lapekto Lapel

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Tuy Arts



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Prizmic & Brill

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PHILIPPINE BRANDS AT AMBIENTE 2023

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FAME+

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